



# 2017 PROGRAM YEAR REPORT CARD

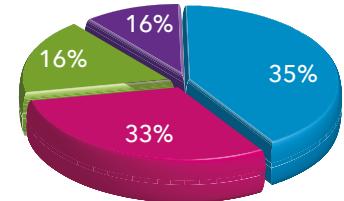
**THREESIXTY JOURNALISM • JUNE 1, 2016-JUNE 20, 2017**

Student Demographics	
African	20%
African-American	13%
Asian/SE Asian	32%
Caucasian/White	9%
Hispanic/Chicano/Latino	18%
Middle Eastern	2%
Multiracial	6%

ThreeSixty alum reported internships at:	
• Pioneer Press	• Twin Cities Black Film Festival
• Minneapolis/St. Paul Business Journal	• ThreeSixty through Minnesota Newspaper Association/Pohlad Family Foundation
• Round Earth Media	• TommieMedia
• The Current	
• KMOJ Radio	
• Prodeo Academy	

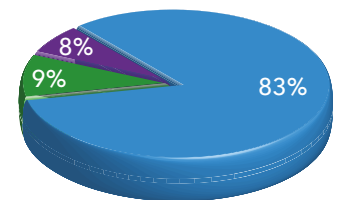
## FY17 Financial Report

### Revenue



■ Earned Income	16%
■ Corporate/Foundations	35%
■ Individual Contributions	33%
■ St. Thomas Support	16%
<b>Total Revenue</b>	<b>\$285,746</b>

### Expenses



■ Program	83%
■ Administrative	8%
■ Fundraising	9%
<b>Total Expenses</b>	<b>\$271,846</b>

**180** participants across journalism summer camps, school-year News Team, Youth Digital Media Summit and College Essay Boot Camps

**\$185,000+** in ThreeSixty program scholarships provided to financially qualified students

**266** volunteer shifts fulfilled by individuals from 72 organizations

**82** student bylines published across three issues of ThreeSixty Magazine

**18** student bylines published in the Star Tribune and Pioneer Press

**39** reported stories written by students

**81** college essays written by students

**3** student-led breakout sessions created for Youth Digital Media Summit

- How Brands Connect with Audiences Using Instagram and Snapchat
- The World is Watching: The Art of Viral Videos
- Emerging Technology: Telling a Story Through Different Lenses

**7** Minnesota Newspaper Association College Better Newspaper Contest Awards earned by ThreeSixty students

**1** ThreeSixty student accepted into prestigious Asian American Journalists Association's 2017 JCamp in Philadelphia

## THREESIXTY JOURNALISM SCHOLARS

Each year, high school seniors who are graduates of a ThreeSixty summer journalism camp compete for the ThreeSixty Scholar award. The winner receives a full-tuition, four-year scholarship to study Communication and Journalism at the University of St. Thomas.



### **Samantha HoangLong** 2017 ThreeSixty Scholar

ThreeSixty Journalism has selected Samantha HoangLong, a Burnsville High School senior, as the 2017 ThreeSixty Scholar.

"The scholarship is more than just a financial benefit. It puts me on a pathway that is the start of an exciting life journey," HoangLong said. "I couldn't be more thankful for ThreeSixty Journalism."

HoangLong joined ThreeSixty in summer 2016 and completed the program's College Essay Boot Camp, Rookie Journalist Camp and News Reporter Academy. She quickly established herself as a committed student eager to learn and practice journalism.

"While attending ThreeSixty Journalism summer camps, I learned the basics of journalism," HoangLong said. "It also reminded me of the need for more multicultural journalists."

One of HoangLong's first pieces with ThreeSixty, "Adding their own flavor: Harding trio gets once-in-a-lifetime chance to display culinary chops in D.C.," was featured in the Sept. 3, 2016, edition of the Pioneer Press.

"Samantha stood out early on," said Miles Trump, ThreeSixty program manager. "Throughout her time with ThreeSixty, she's emerged as a strong writer, communicator and leader among her peers. We're lucky to have her, and so is St. Thomas."

HoangLong also participated in a special ThreeSixty partnership project with Minnesota Public Radio at the 2016 Minnesota State Fair and on ThreeSixty's 2016-17 school-year News Team. She was a National Honor Society member at Burnsville from 2015-17 and active in diversity initiatives.

"I like to think recognizing the diversity in my own community has helped me become a more empathetic, accepting person," she said.

HoangLong views the scholarship as an opportunity to pursue a career she is passionate about.

"At St. Thomas, I will be able to learn, grow and explore," she said. ■



### **Danielle Wong** 2016 ThreeSixty Scholar

Wong has been active in a number of campus clubs and organizations, including Feminist Community and Asian Students in America. During the 2016-17 school year, she reported for TommieMedia, interned at Prodeo Academy and was a video production assistant at St. Thomas. Wong also was awarded the University Advocates for Women and Equity's "Good Sister Award." Wong will intern at Minnesota Public Radio in summer 2017. ■



### **Deborah Honore** 2014 ThreeSixty Scholar

Honore studied journalism and new media in Morocco with Round Earth Media during fall 2016, and she studied the effects of AIDS and apartheid in South Africa with the St. Thomas Theology Department in January 2017. During spring 2017, Honore worked as a video reporter for TommieMedia, plus produced and edited video projects with other young storytellers. ■



### **Amira Warren-Yearby** 2015 ThreeSixty Scholar

Warren-Yearby was the marketing and public relations chair of the St. Thomas Black Empowerment Student Alliance during the 2016-17 school year. She also tutored at ANEW BAM and was a dance instructor with Twin Cities Mobile Jazz at St. Paul Humboldt. During the 2017-18 school year, Warren-Yearby will study film and television at Bond University in Australia in a study abroad program. ■



### **Simeon Lancaster** 2013 ThreeSixty Scholar

Lancaster spent his final semester at St. Thomas as the director of TommieMedia and as a student intern for PBS NewsHour's The Under-Told Stories Project, whose correspondent, Fred de Sam Lazaro, is based at St. Thomas. Lancaster went on a reporting trip to India with The Under-Told Stories Project in January 2017. He is excited about his career prospects. ■

## **ThreeSixty Journalism Financial Supporters FY17 (July 1, 2016 – June 30, 2017)**

### **President's Leadership Giving Society Msgr. James Shannon Circle \$25,000 - \$49,999**

F. R. Bigelow Foundation  
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### **President's Leadership Giving Society Msgr. Terrence Murphy Circle \$10,000 - \$24,999**

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FY17 (July 1, 2016 – June 30, 2017)**

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John Ewoldt  
John Hobot  
John Remes  
Johnny Evans  
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Kyle Kristen Wesloh  
Laura Lee  
Laura McCallum  
Laura Miller  
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Laura Yuen

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Mary Heer-Forsberg  
Mary McCarten-Doyle  
Matthew Anderson  
Matthew Banker  
Maureen McCarthy  
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Meggan Ellingboe  
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