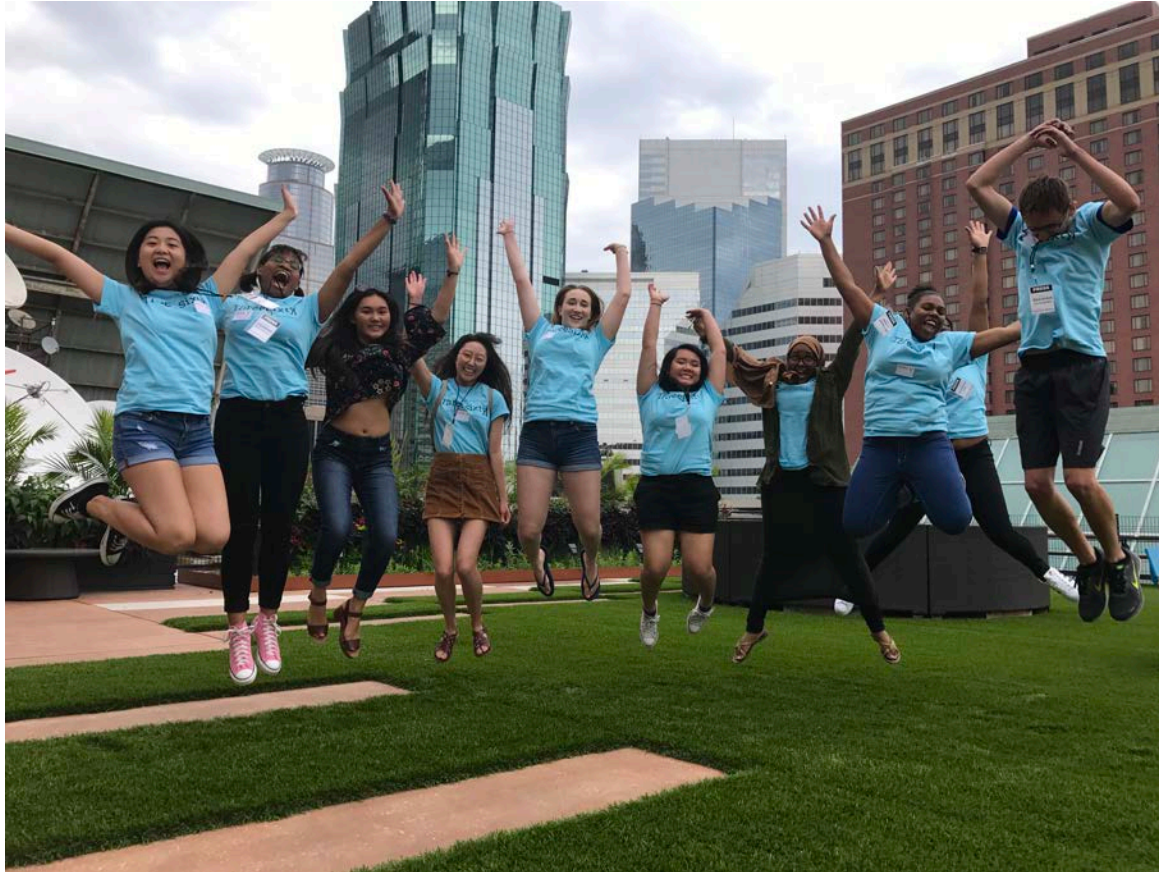


UNIVERSITY OF
St.Thomas

THREESIXTY JOURNALISM SUMMER CAMP REPORT



WE DID IT!



- 7 sessions of summer camp over 5 weeks, including two new camps
- 110 participants
- 90% students of color, 90% low-income
- 150 volunteers
- 8 field trips



College Essay Boot Camp

- Approx. 40 essays written
- Approx. 40 volunteer slots filled

Introduction to Journalism

- Journalism fundamentals
- Students wrote profiles, person-on-street stories and blogs



Advanced News Reporter Academy

- 10 reported stories written
- Theme: Health Equity

TV Broadcast Camp



- One-week camp in partnership with Blue Cross Blue Shield Center for Prevention, Padilla and WCCO-TV
- Students produced 2-3 minute TV packages on health equity issues
- “Being allowed a space to be myself and tell a story was the best feeling ever.”

Radio Broadcast Camp

- One-week camp at partner site, Minnesota Public Radio
- Students produced 2-3 minute radio packages on Saints Game Day prep
- “Going to the CHS Field and being able to be really hands-on with the recording equipment was awesome!!”



Media Coverage

- **University of St. Thomas:** Shared in internal “Newsroom” newsletter
Two videos shared on St. Thomas Facebook page: <https://www.facebook.com/UofStThomasMN/>
- **CCX: Local Students Attend Journalism Camp**
https://archive.org/details/Local_students_attend_journalism_camp
- **Maple Grove Press:** ‘Intense journalism’ helps pave career path for Maple Grove alumnus
<http://pressnews.com/2017/07/28/intense-journalism-helps-pave-career-path-for-maple-grove-alumnus/>
- **WCCO-TV: St. Thomas Program Training The Next Generation Of Journalists**
<http://minnesota.cbslocal.com/2017/07/24/journalism-360/>
- **Lillie News:** Brief featuring Katelyn Vue, a North St. Paul High School student
<http://www.lillienews.com/articles/2017/07/25/people-oakdale-lake-elmo-ramsey-co-july-23-2017>
- **The Sun Sailor:** St. Louis Park High School grad returns to video broadcast camp.
<http://sailor.mnsun.com/2017/07/28/st-louis-park-high-school-grad-returns-to-video-broadcast-camp/>
- Stay tuned! Star Tribune and Insight News articles not published yet